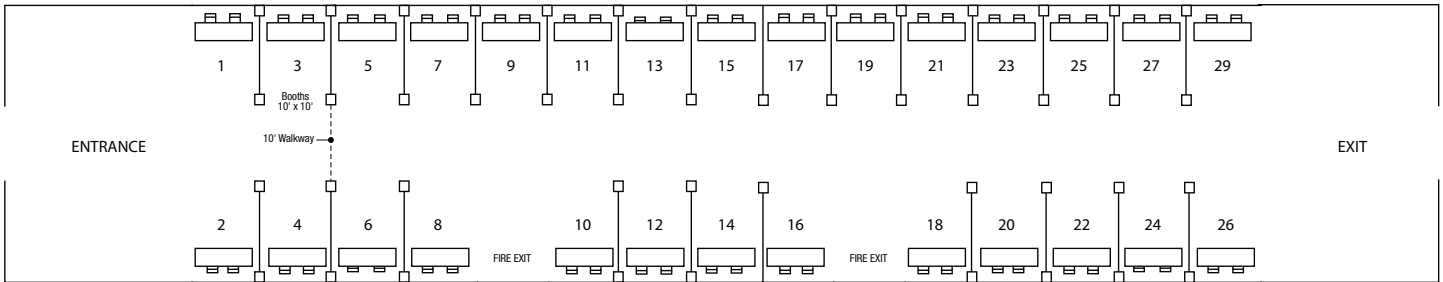


# RICHMOND Homearama®

PRESENTED BY HOME BUILDING ASSOCIATION OF RICHMOND



## Home Idea Center



### Exhibitors

**April 21 – May 6, 2012**

If your business caters to those interested in housing-related products & services, your sales team can work your booth at this exciting single-site new home show at Summer Lake to attract more direct leads & close more sales than you ever thought possible!

The HOMEARAMA® Home Idea Center produces virtually all pre-qualified, affluent prospects. It's like opening up shop & having thousands of qualified prospects visit your showroom the first few weeks you're in business!

- Decorated Models
- Over 10,000 Consumers
- Seminars & Special Events
- Concessions

### Exhibit Rates

Display and demonstrate your product or service to thousands of qualified prospects as they enjoy Richmond's HOMEARAMA 2012. *Be sure to make your reservation today for best selection.*

Each 10' x 10' booth will be provided with flame retardant 3' high x 10' wide pipe and drape, one 8' banquet draped table and two plastic chairs. Each booth may have access to utilize one 110V outlet. Full details available in exhibit agreement.

	HBAR MEMBER	NON-MEMBER
Premium End Booth*	\$1,900	\$2,400
Standard Booth (each)	\$1,600	\$2,100

\*Premium booth space allows for end unit with two sides open. End units are 1, 2, 8, 10, 16, 18, 26 & 29.

### Questions?

Contact Christy Maschal (804) 282-0400 ext. 3 or [cmaschal@hbar.org](mailto:cmaschal@hbar.org)

